File No.32-1/2018-TS.I



F. No. 32-1/2018-TS.I Government of India

Ministry of Human Resource Development

Department of Higher Education

Shastri Bhawan, New Delhi Dated September 10, 2018

To

The Registrars All IIT's

Subject: Advisory/Precaution to "Momo Challenge" an online game-regarding

Sir,

I am directed to forward a copy of note No. 8-11/2017-TEL dated 06.09.2018 along with its enclosures received from TEL Division of this Ministry on the subject cited above for information and appropriate action.

(Kundan Nath) Under Secretary to the Government of India Ph No. 011-23381698

Encl.: As above

कुलसचिव का कार्यालय REGISTRAR'S OFFICE सं./NO.: 6000 IN 1 1 SEP 2018 OUT. 11 Sept 18 भा प्रौ सं खड़गपुर IIT KHARAGPUR

F.No 8-11/2017-TEL Government of India Ministry of Human Resource Development Department of Higher Education

> 525-C, Shastri Bhawan New Delhi, dated 06.09.2018

Subject: Advisory/Precaution to "Momo Challenge" an online game – regarding.

The undersigned is directed to refer to a letter no. 4(33)/2018-CLES dated 29.08.2018 received from Ministry of Electronics & Information Technology regarding a new online dangerous game names as "Momo Challenge".

- 2. Ministry of Electronics & Information Technology has issues an advisory regarding the "Momo Challenge" game. In the game members are challenged to communicate with unknown numbers. The game consists of a variety of self harming dares which becomes increasingly risky as the game progresses and it finally ends with suicide challenge. It involves challenges that encourage teenagers/children/any other user to engage in series of violent act as challenges of the game. It inspires teenagers/children/any other user to add unknown contacts on WhatsApp by the name of 'Momo' Once the contact is added, the image of terrifying Japanese Momo doll with bulging eyes appears in contact. The game controller that entices player to perform a series of challenges and playing the game are threatened with violent images, audios or videos, if player do not follow instructions.
- 3. It is understood that an administrator of game uses social media platform to invite/incite children to play this game, which may eventually lead the child to extreme steps for self-inflicting injuries including suicide.

4. It is therefore requested to kindly issue advisory/precaution to school/colleges via concerned burea.

To

1. All Burea Heads of Department of Higher Education

2. All Bureau Heads of Department of School Education and Literacy.

NIC for publishing this on the MHRD website.

(Rajesh Singh Solanki) Under Secretary (TEL)

Tel 011 2338 5190

Subject: MOST URGENT: "Momo Challenge" online game - regarding Sac

To: secy.dhe@nic.in, Secretary SEL <secy.sel@nic.in>

Cc: "Maheshwari, Rakesh" <rakesh@mit.gov.in>

Advisory\_Momo\_MHRD\_letter.pdf (325kB)

Sir / Madam.

Date: 30/08/18 04:16 PM Trivedi V K < vtrivedi@meity.gov.in>

Recently through media, a new online dangerous game names as "Momo Challenge" has been reported. It is beloved that, In this game members are challenged to communicate with unknown numbers. The game consists of a variety of self harming dares which becomes increasingly risky as the game progresses and it finally ends with suicide challenge. It involves challenges that encourage teenagers/ children / any other user to engage in series of violent acts as challenges of the game. It inspires teenagers/ children / any other user (the player), to add unknown contacts on WhatsApp by the name of 'Momo'. Once the contact is added, the image of the terrifying Japanese 'Momo' doll with bulging eyes appears in contact. The game controller than entices player to perform a series of challenges and playing the game are threatened with violent images, audios or videos, if player do not follow instructions.

It is understood that an administrator of game uses social media platform to invite/incite children to play this game, which may eventually lead the child to extreme steps for self-inflicting injuries including suicide. Few instances of children committing suicide while playing Momo Challenge Game have also been reported in India. The Government of India is concerned about the availability of such games on Internet.

I am directed to convey the MeitY's letter no 4(33)/2018-CLES dated 29/08/2018 issued by Group Coordinator (Cyber laws and E-Security, MeitY) in this regard, for issuing the necessary Advisory / Precautions to Schools and Colleges. We also request to publish the advisory through websites of Department of School Education & Literacy and Department of Higher Education. (The scanned copy of letter is attached herewith).

The M/o Electronics & Information Technology (MeitY) has already issued the advisory on MeitY website. Further, MeitY also has written to social media organisations and other ministries namely MWCD including NCPCR and MHA in this matter.

with regards

V K Trivedi Scientist 'F' & Director Cyber Laws & e-Security Group (CLeS) Ministry of Electronics & Information Technology (MeitY) Electronics Niketan, 6 CGO Complex, New Delhi -110003 Tel: 011-24301817

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31/8 do it asap

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8/30/2018

## भारत सरकार

Government of India

## इलेक्ट्रॉनिकी और सुचना प्रौद्योगिकी मंत्रालय Ministry of Electronics & Information Technology इलेक्ट्रॉनिक्स निकेतन, 6,सी जी ओ कॉम्पलेक्स, नई दिल्ली-110003 Electronics Niketan, 6, C G O Complex, New Delhi-110003

Website: www.meity.gov.in

संख्या

दिनांक

29.08.2018... Date ....

The Secretary Ministry of Human Resource Development Shastri Bhawan, New Delhi, Delhi - 110001

Sir.

Recently through media, a new online dangerous game names as "Momo Challenge" has been reported. It is beloved that, In this game members are challenged to communicate with unknown numbers. The game consists of a variety of self harming dares which becomes increasingly risky as the game progresses and it finally ends with suicide challenge. It involves challenges that encourage teenagers/ children / any other user to engage in series of violent acts as challenges of the game. It inspires teenagers/ children / any other user (the player), to add unknown contacts on WhatsApp by the name of 'Momo'. Once the contact is added, the image of the terrifying Japanese 'Momo' doll with bulging eyes appears in contact. The game controller than entices player to perform a series of challenges and playing the game are threatened with violent images, audios or videos, if player do not follow instructions.

It is understood that an administrator of game uses social media platform to invite/incite children to play this game, which may eventually lead the child to extreme steps for self-inflicting injuries including suicide.

Few instances of children committing suicide while playing Momo Challenge Game have also been reported in India. The Government of India is concerned about the availability of such games on Internet.

We kindly request to issue Advisory/ Precautions, to schools /colleges thorough Department of School Education and Literacy, Department of Higher Education. This Advisory can be published through websites.

Thanks and regards.

Yours sincerely.

(Rakesh Mahcshwari) Group Coordinator & Senior Director

Tel:011-24301244

Email: rakesh@meity.gov.in





